

ENGLISH

ENG

PRESENTATAION  
OF THE COMPANY



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Investment Fund

UP  
HOLD UP

NFT

NON-FUNGIBLE TOKEN



# Presentation Content

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PART 1

# ABOUT COMPANY



# Holdup About Company

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Holdup Ltd was founded by a team of professional software engineers, blockchain experts, online traders and investors who clearly understand the concept of diversification, Which suggests distribution of funds among multiple investment projects by ensuring high investment security and profits.

Years of successful activity in the investment and trading markets give Holdup the opportunity to create portfolios of crypto trading that help everyone interested in investing to become real investors and achieve financial stability and independence.



The main areas of our company's investment : the blockchain market, software development, crypto mining projects, portfolio creation for investment instruments and guidance for start-up projects.

# The main factors for choosing a company

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1

The company must be legal and possess all the relevant documents.

2

The company must have and promote certain values.

3

The company must have fair, understandable and realizable marketing.

4

Rewards must be paid according to marketing, in 100% volume and within the agreed period.

5

Participants should not have problems with the withdrawal of earned funds.



# Why Holdup Ltd

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Our team of qualified and experienced specialist is committed to providing a full range of investment solutions based on their deep knowledge, professionalism and independent research of the investment market.

Investment strategies that are successfully applied in our daily work allow us to analyze changing market conditions and follow the latest development trends.



# We Guarantee



- ✓ High profitability based on new investment strategies
- ✓ Stable income with minimal risk Investment security
- ✓ Easy access to your personal account in order to manage your investment capital
- ✓ Quick and easy withdrawal of funds using any electronic payment system
- ✓ Individual approach and high quality service for each of our investors





# Company's Activities



- Blockchain Software Developments
- Decentralized exchange
- Multicurrency exchange
- Cryptocurrency Trading
- Cryptocurrency Mining Projects
- USDT Arbitrage
- Affiliate Marketing Program
- Company's Club Membership
- Investment in IT Projects
- Real-estate Infrastructure
- NFT (Non-Fungible Token)
- Metaverse Projects
- P3S token
- Microfinance
- Blockchain lottery/Casino
- Educational platform





PART 2

# Partner Marketing

An innovative investment system.  
All 100% allocation is transparently divided.  
All affiliated funds in the network.

# Club Membership

What is club membership? When any person invests in the system, he/she will be a permanent member of one club according to his investment. They will earn profit according to the membership of the club, three types of clubs: Silver Club, Gold Club, Platinum Club. All clubs have the ability to earn passive income, affiliated benefits, crypto awards, cash rewards etc. When they invite any person to membership of the club, they will earn referral commission from their referral's investment. When they help their partners to create an investment portfolio, the affiliated fund will double.



The company offers valuable prizes for partners that have been managed in the given ratio which is mentioned in the Holdup career program.



# Club Membership

In Each Club, there is different minimum to maximum investment option. There is daily profits earning option according to club membership.

Also our company has liner referral bonuses. their amount depends on the initially selected club membership and the depth of referral coverage.



## Silver Club Membership

min.	\$	100
max.	\$	3000



## Gold Club Membership

min.	\$	3100
max.	\$	9900



## Platinum Club Membership

min.	\$	10000
max.	\$	100000



# How it works

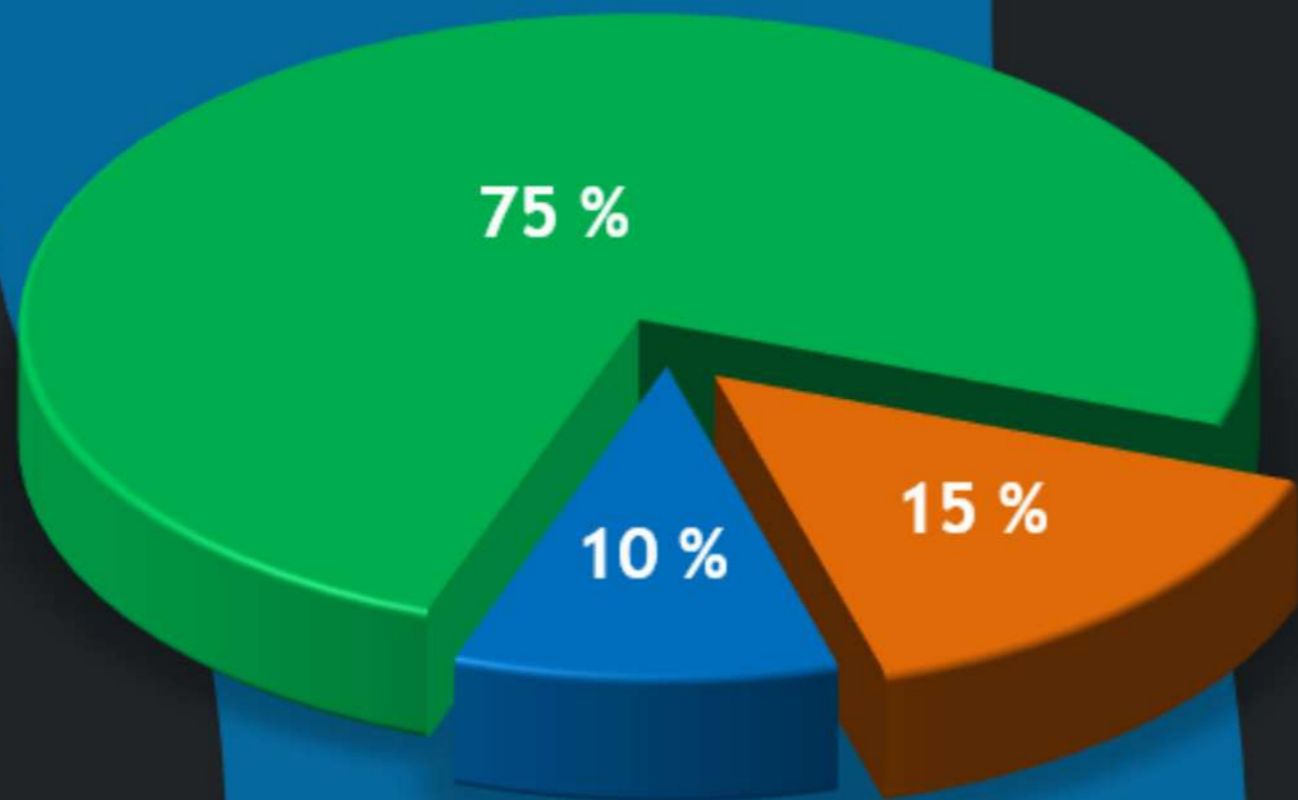
SILVER

GOLD

PLATINUM

For any club membership, 100% of the funds on each investment are allocated in three parts.

- ❖ The first part is the trading pool fund where 75% of the investment fund is kept for trading.
- ❖ The second part is the Affiliate Fund where 15% of the investment funds are distributed in the network.
- ❖ The third part is the token liquidity pool where 10% of the investment fund is locked for token rewards.



# Example of start

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Silver Club membership is for beginners. By **investing just \$100** you become a member of the Silver Club. Investment up to \$3000 is acceptable here. 75% of your investment funds are transferred to the Trading Pool (TP) fund. You will earn **0.20% daily profit** on your TP funds until withdrawal. You can earn daily profits as long as you want, there is no obligation to keep the money. Your TP funds are safe in the system, **you can withdraw your TP funds whenever you want.**

Your Affiliate Fund (AF) also gives you the opportunity to earn **up to 200% AF**. Through referral program you can earn up to 10 lines from network investment.

You can also choose Gold Club with minimum investment of \$3100 for 0.25% daily gain on TP Fund or Platinum Club with minimum investment of \$10000 for 0.32% daily gain on TP Fund. You can upgrade your membership at any time with minimum investment to the club for more benefits.

SILVER

GOLD

PLATINUM

0.20 %



Daily

1.40 %



7 days

6.00 %



30 days

73.00 %



1 year

730.00 %



10 years

SILVER

Trading Pool Fund is always available for withdraw

0.25 %



Daily

1.75 %



7 days

7.50 %



30 days

91.25 %



1 year

912.50 %



10 years

GOLD

Trading Pool Fund is always available for withdraw

0.32 %



Daily

2.24 %



7 days

9.60 %



30 days

116.80 %



1 year

1168.00 %



10 years

PLATINUM

Trading Pool Fund is always available for withdraw

# AFFILIATE FUND

## Liner Reward

The bonus is credited when your partner invests towards the club membership. Earned bonuses are available for withdrawal immediately after accrual. The premium percentage depends on the investment made and the payment line.

*1<sup>st</sup> Line*

**5%**

*2<sup>nd</sup> Line*

**3%**

*3<sup>rd</sup> Line*

**2%**

*4<sup>th</sup> Line*

**1%**

*5<sup>th</sup> Line*

**0.5%**

*6<sup>th</sup> Line*

**0.5%**

*7<sup>th</sup> Line*

**0.5%**

*8<sup>th</sup> Line*

**0.5%**

*9<sup>th</sup> Line*

**1%**

*10<sup>th</sup> Line*

**1%**

You will also earn the same percentage of profit from the daily profit of your Liner Network.





# LIQUIDITY POOL

## Token Reward

Token rewards in the form of Liquidity Pool (LP) funds will begin the day after investment. In this you will get **daily tokens for 360 days** from your investment. LP Fund has an additional benefit is **referral program** where you will get **10% from every token reward of your 10 Liner network**.

Token rewards are calculated in multiples of a **\$100 investment**. The Price of the tokens will increase as the number of club members increases. As the price increases, the daily token reward will decrease. Understand from the details given below:

<i>Active Club Member</i>	500	+1000	+1500	+2000	+2500	+next
<i>Daily Token Reward</i>	8	7	6	5	4	3
<i>*Token Price</i>	0.0075	0.008	0.0085	0.009	0.0095	0.01

\*Token will be listed on Exchange on value of \$ 0.01. So hold until big return.

# Career in HoldUp

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**Maximum income, recognition in the company, best gifts.**

The company offers valuable cash rewards to partners who have managed their Liner Network investments well. Some cash prizes have to be earned over a period of time. All rewards will be given within hundred days after achieving. For this the investment is calculated in 3 parts 40:40:20.

\*Club membership must be active to receive cash rewards

# Career in HoldUp



The freedom of career status when managing Liner investments. By doing this, you meet the conditions required to receive the status and valuable award for the work performed.

<i>Time Period for Qualification</i>	<i>Investment in Network</i>	<i>Recognitions Rank</i>	<i>Cash Reward Value</i>
10 days	\$ 1500	Jade Executive	\$ 20
+10 days	\$ 3500	Pearl Executive	\$ 50
+15 days	\$ 7500	Sapphire Elite	\$ 120
+15 days	\$ 15000	Ruby Director	\$ 250
+30 days	\$ 40000	Emerald Director	\$ 700
+60 days	\$ 100000	Diamond	\$ 1850
+90 days	\$ 300000	Double Diamond	\$ 6000
+90 days	\$ 750000	Presidential Diamond	\$ 15000
no limit	\$ 1000000	Imperial Diamond	\$ 22000
no limit	\$ 2500000	Crown Diamond	\$ 62500
no limit	\$ 5000000	Crown Ambassador	\$ 150000

# Official Partner Program



**i** A HoldUp Club Member can become an official Partner and receive full support

## TERMS :

Activate yourself Gold Club Membership and achieve Emerald Director Rank or activate 6 direct referral in Gold Club Membership.

## SUPPORT :

\$500 fund upon becoming an official partner.  
Payment of managing routine expense for build network (2% of structural turnover paid in 10 lines)



# Training in Cryptocurrency Trading



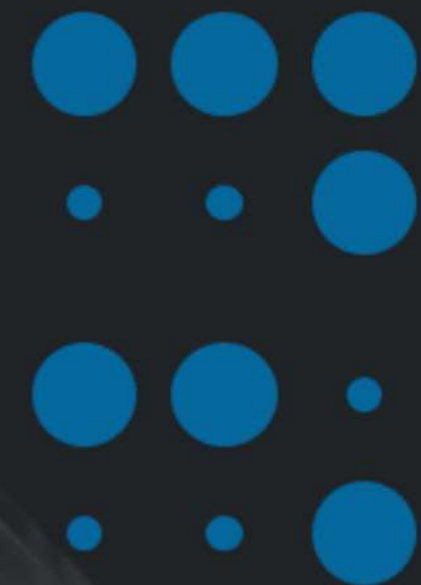
## Trading recommendations

for transactions with cryptocurrency pairs

- Elaboration of investment portfolio
- High profitability
- Reducing risks

Trading recommendations for :  
**Platinum Club Members**





PART 3

# SLB Program

## Crypto Mining Farm



# Sales and Leaseback

## Crypto Mining Farm



The leaseback concept has also spread into industry, mostly for IT equipment. A long-standing example is the data storage industry.

We offer you a unique, low-cost option to purchase a cryptocurrency mining machine (i.e. IT equipment) which will be immediately lease backed by Company and managed through business operations. You own your cryptocurrency mining machine. At the end of the serviceable life of your owned asset, we will carry out electronic disposal as per best practices and applicable regulations.



# Participation in the Program



The main interaction in the SLB model of Crypto Mining Farm (CMF) is based on the principle of partner growth. This tool suggests the widest possible of profit and high efficiency. This Business model is a partnerships in which each partner is Interested in receiving constant passive income that can be withdrawn used as real money or to purchase additional investments products.

The Crypto Mining Farm is available up to December 31<sup>st</sup> 2026, before this date you can invest in that program. Profit of all active CMF partners will be paid until December 31<sup>st</sup> 2030. if you invest in farm by today, tomorrow or before December 31<sup>st</sup> 2026, You will get profit until December 31<sup>st</sup> 2030 as per your investment.

**There is total four type of Farm with different investments and profits.**

**START TODAY AND EARN PROFIT.**



# Basic Principle

What you need to participate



**1** Become a Club Member in Partner Marketing Program

**2** Recommend Club Membership to your friends and talk about the benefits of marketing

**3** Buy any one CMF from our Product list

**4** earn also from your referral in affiliate marketing program.

# Price and Profitability of CMF



**S<sub>f</sub>** **4999.00**

MS/hour	: \$ 0.198
Avg/day	: \$ 4.752
Avg/week	: \$ 33.264
Avg/month	: \$ 142.56

Will be paid upto December 31<sup>st</sup> 2030

**L<sub>f</sub>** **9999.00**

MS/hour	: \$ 0.432
Avg/day	: \$ 10.368
Avg/week	: \$ 72.576
Avg/month	: \$ 311.04

Will be paid upto December 31<sup>st</sup> 2030

**X<sub>f</sub>** **24999.00**

MS/hour	: \$ 1.152
Avg/day	: \$ 27.648
Avg/week	: \$ 193.536
Avg/month	: \$ 829.44

Will be paid upto December 31<sup>st</sup> 2030

**K<sub>f</sub>** **44999.00**

MS/hour	: \$ 2.232
Avg/day	: \$ 53.568
Avg/week	: \$ 374.976
Avg/month	: \$ 1607.04

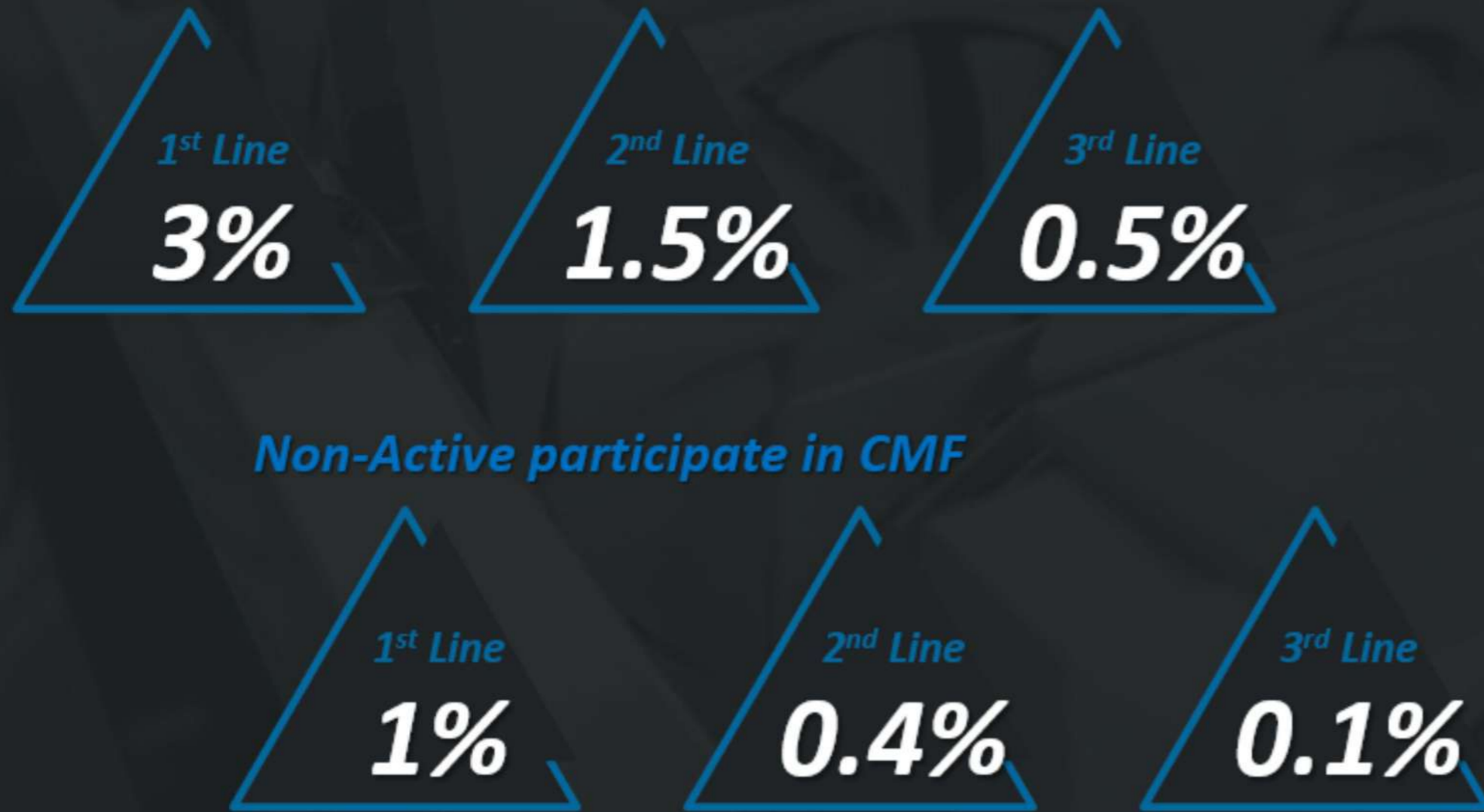
Will be paid upto December 31<sup>st</sup> 2030

# Liner Reward



As soon as you personally invite a participant or make a participant in your, you receive a linear bonus

## Active participate in CMF



- We lower the barrier to entry into a traditionally expensive CRYPTO MINING FARM.
- by providing Ordinary people gain access to alternative financial opportunities.
- Register today to get profit.
- Program with minimum investment.

# IT Projects

## PART 4



# Investment in IT Products



Holdup develops its own IT products and provides enterprise support to startups. it's risky Profitable type of investment. We provide videos to our partners with the opportunity to invest wisely in IT.

This world is full of jargon, distrust and scattered Information. A market capable of producing significant development in the next few years. Our opinion, position is comparable to the explosive growth of the Internet 90s experience - now is the best time to invest this industry.



# IT Sector



Information technology (IT) is a set of related fields that encompass computer systems, software, programming languages and data and information processing and storage. Many of streams under IT sector :

- Web Development
- Software Development
- Data Analyzing
- Cloud Computing
- Computer Programming
- Cyber Security
- App Development
- Block Chain Development
- Gaming Software
- Metaverse Games
- Artificial Intelligent
- Currency Exchanges
- Trading Platform
- Crypto Token Development
- Crypto Token Listing
- Non-Fungible Token
- Online Education
- Online Training
- Events and Webinars
- Decentralized Exchanges
- Product Market Places
- Online Booking
- Hospitality
- Payment Gateways
- Multiverse Software
- Finance & Loan
- Affiliation Software
- MLM Software
- Corporate Software
- Accountability



# Investment Package in IT

Making a Profit from the Company's IT Products

Income Interest is paid to Co-owners from the platform's Profit

IT Investment - \$ 1,200 to \$ 100,000



Income Interest  
From the  
platform's profit

**1% > 5%**  
Monthly benefits for lifetime\*

Referral Program

**8%**

1<sup>st</sup> Line

**5%**

2<sup>nd</sup> Line

**2%**

3<sup>rd</sup> Line

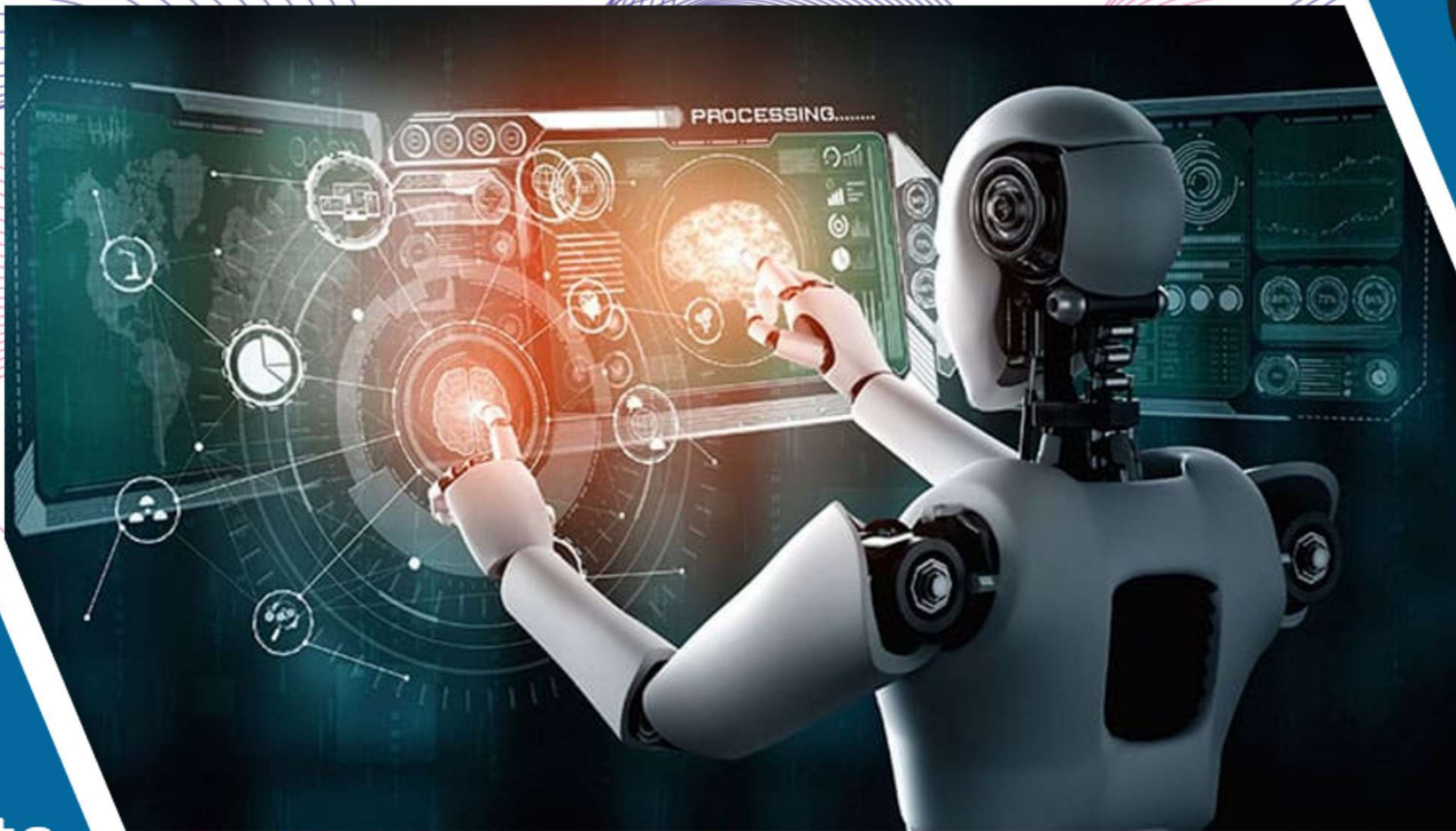
## IT Development

IT development services from the HoldUp IT Department.

**10%**

**REWARD**

from the order made by the invited client



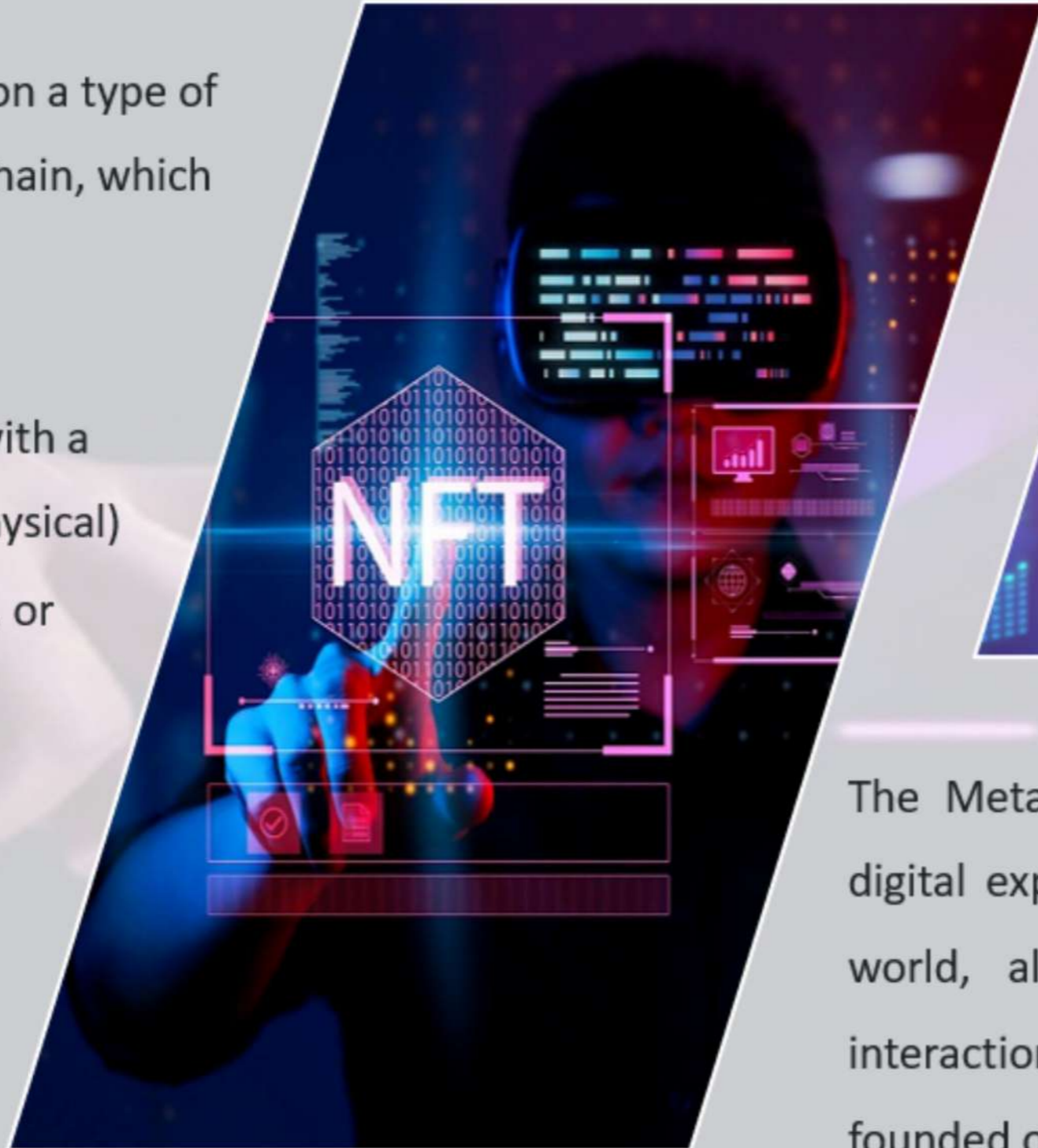
PART 5  
You  
should  
know  
**Projects**



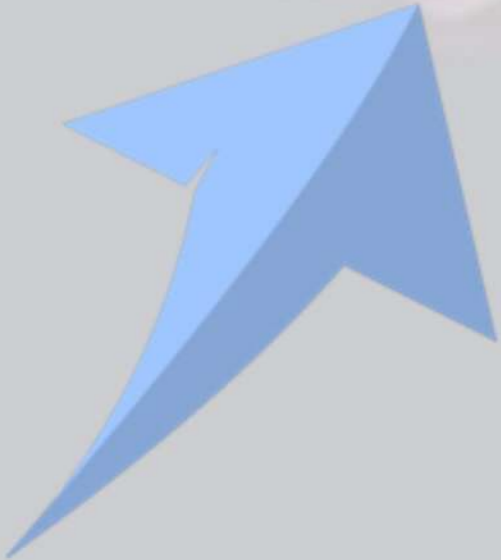
# NFT / Metaverse / Gaming

An NFT is a data file, stored on a type of digital ledger called a blockchain, which can be sold and traded.

The NFT can be associated with a particular asset (digital or physical) such as an image, art, music, or recording of a sports event.



The Metaverse is a spatial computing platform that provides digital experiences as an alternative to or a replica of the real world, along with its key civilizational aspects like social interactions, currency, trade, economy, and property ownership – founded on a bedrock of blockchain technology.



# Own Crypto Exchange & Block Chain



Holdup team is working on developing L1/L2 blockchain and crypto exchange for our community partners



# Complete Ecosystem

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HoldUp has a Professional Developer's Team. All the team members are the very best in their profession. Holdup team is developing ecosystem for crypto community where everyone will use the same platform with multiple currency options for their daily utility and needs. Everyone in our ecosystem will have access to crypto trading and transfers with low fees on our own exchange with L1/L2 blockchain.

Own Blockchain, Crypto Exchange, Crypto Currency, Swapping Platform, Staking Platform, Market Place for Utilities, Web 3.0 Wallet, Blockchain Lottery, Blockchain Gaming, Metaverse Gaming, Metaverse Development Projects, NFT Development, Token Generator, DeFi Payment Gateway, One Click Booking, Travel, Hotel, etc.

Many services will be developed and available for use in our ecosystem by 2027.



# Payment System



Becoming a club member, CM Farm ownership or investing in other projects is possible only through

Currency Type : USDT  
Network : BEP20  
Chain : Binance Smart Chain



# Terms & Conditions

## Participate in Club Membership



To become a Club Member, you must required valid referral link, email, phone Number, minimum investment for Club membership. You will get all login details (registration number, login & transaction password) on registered email.

## Benefits in Partner Marketing



Daily profit on Trading Pool Fund according to your Club Membership. Trading pool fund is always available for withdraw anytime.

## Liner Rewards in Marketing Program



Liner rewards in affiliate fund will be upto 200% from 10 depth lines. On every direct active referral, your 2 depth lines open for liner reward. (i.e. 1 direct - 2 lines open, 2 direct – 4 lines open , 5 direct – 10 lines open)

## SLB in Crypto Mining Farm



Club membership is must for CMF. The agreement will be digitally signed between the Company and buyer. Committed benefits will be given upto December 31<sup>st</sup> 2030 as per CMF size.

## Fee Payment



Minimum withdraw amount is \$ 10 in Partner Marketing. Processing charges will be 5% on every withdrawal in Partner Marketing. But you can be withdraw 100% of your profit in CMF.

